



NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

Core Purpose: *To enhance the success of Women in the Construction Industry.*

Core Values: *Believe in ourselves as Women Persevere with the strength of our convictions Dare to move into new horizons*

MILWAUKEE CHAPTER 2012 BLOCK KIDS COMPETITION

Each year, the Milwaukee Chapter of the National Association of Women in Construction (NAWIC) sponsors BLOCK KIDS, a national building competition. The purpose of the competition is to introduce children, Grades 1 through 6 to the construction industry in an effort to create awareness of the many job/career opportunities in the construction field. The goal of Block Kids is not only to plant the seed for workforce development, but also to instill the sense of pride and accomplishment inherent in "building their project for real".

Saturday February 18 at Mount Mary College

located at 2900 North Menomonee River Parkway, Wauwatosa

ENTER FROM 92nd Street

8:30am-9:00 registration • 9:15 am-10:00 construction • 10:00am-11:00
judging • 11:00am awards
Activities for kids during the judging process



FREE Pre-registration is needed so we have enough supplies for everyone

This competition uses 100 Lego® building blocks, rock, string, foil and poster board as its "building materials". Each entrant is his or her own "General Contractor" for 45 minutes of heavy construction. Professionals in the industry serve as our judges during construction. 1ST, 2ND, 3RD place and honorable mention awards will be given out with the winning project going on to a Regional competition, and the winner there moving on to the National competition.

Professionals are also on hand with activities designed to keep eager minds busy while the final judging takes place. While parents or chaperones are encouraged to attend, they will be kept separate from the kids during the construction process. Strict guidelines are set and anyone who receives ANY outside help with their construction project during the competition will be disqualified.

The competition is completely free to entrants, but does **require pre-registration**.

Go to <http://www.nawicmilwaukee.org/> to download an entry form or contact. We ask that you pass it along to anyone in Grades 1 through 6. Questions: Michelle 414-287-2616.